



# Online Education Company

India's #1 personalised Learning platform.

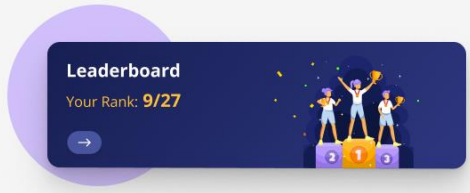
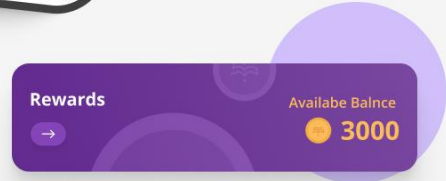
ZingWorks LLP

## Case Study



### Client Overview

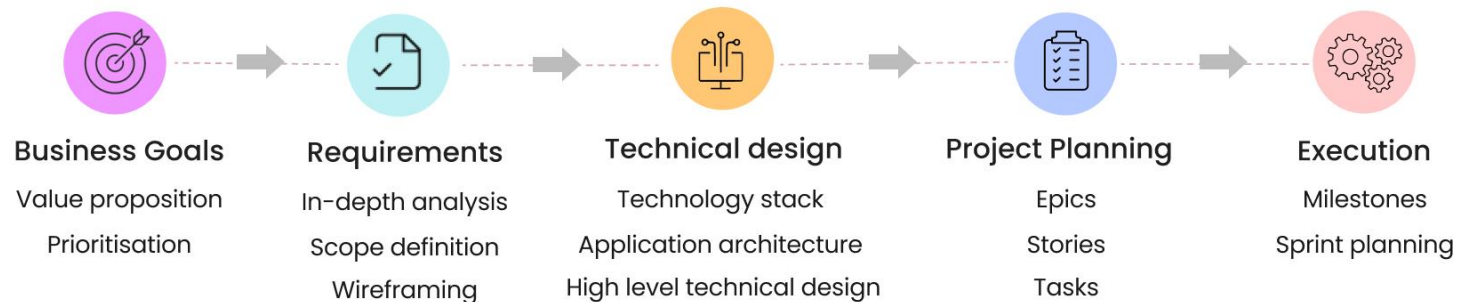
- India's #1 personalised Learning platform.
- Platform used by 1,00,000+ students across 300+ cities.
- Provides a top notch technology based Learning & Practice platform.
- Running an hybrid model.



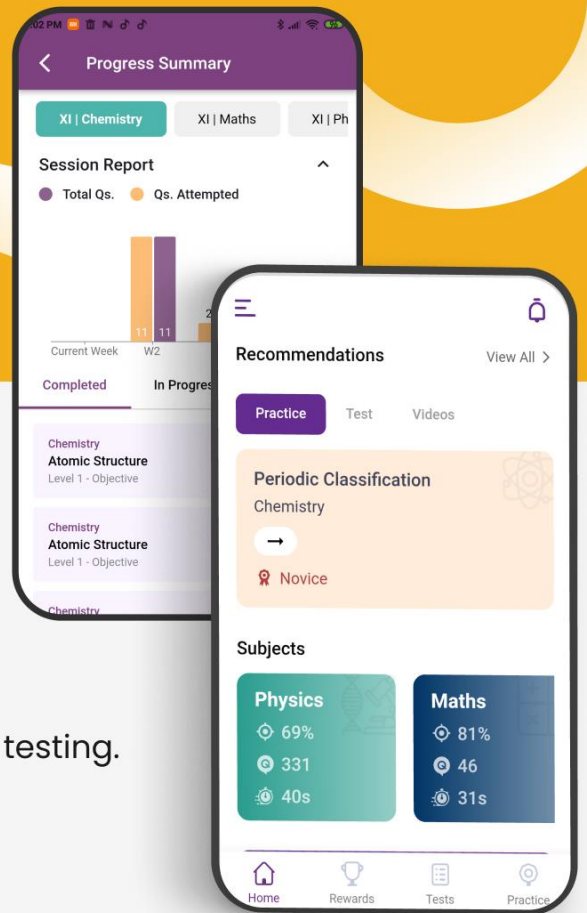
### Current System

Web based solution limiting its access to students with desktop.

### Methodology



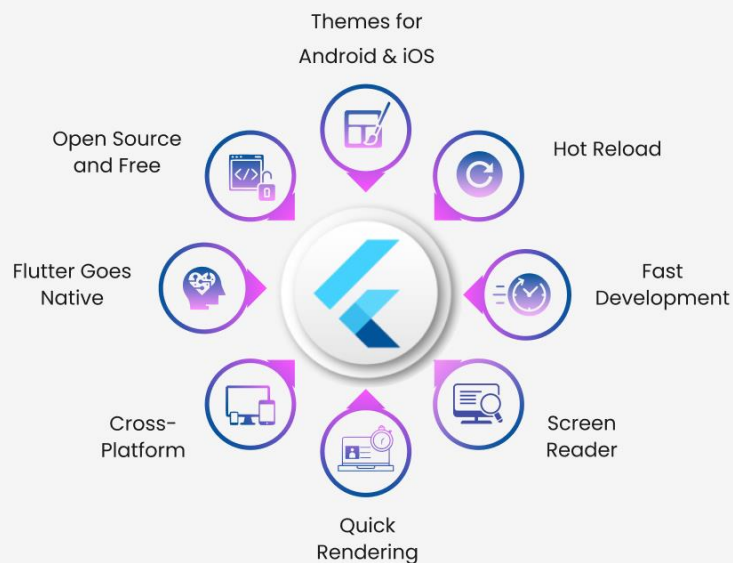
This helped the client to identify the shortcomings at early stage of development



## Our Solution

- Developed app for **Android and iOS** mobile devices.
- KISS (Keep It Simple, Stupid) Design principle was adopted for the broad spectrum of students.
- Intuitive **UI / UX** which does not require any training.
- **BLOC architecture** approach was used to enable unit testing.
- Testing across range of devices.

## Why Flutter?



- Reducing development time by atleast **30%- 40%**.
- **Single code base** for both platforms. Could be further extended to the web.
- Development cost reduces almost by **30% - 40%**.
- **Lower** maintenance **cost**.
- Performance similar to **Native app**.
- Custom, Animated UI of any complexity available.
- **Huge and growing** community of developers.
- **Good documentation** when compared to other platforms.



Flutter



Node.JS



Jira

## Tools & Technologies

- App developed in Cross platform open-source mobile **UI framework - Flutter**.
- Web API's developed in **Node.JS**
- **Jira** for project management and bug tracking.

## Business Impact

- Mobile app enabled **greater outreach**.
- Students having only mobile could now sign up and access the Rich learning content (**25K+** Concepts explained)
- Students engagement in learning increased significantly due to simple **UI/UX**.
- Parents could review the **child's progress** on the go using the mobile app.
- **Notifications** enabled to keep the student **apprised** of any **Updates**,
- **Connected** and **Engaged** in learning.

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